

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Committee to Re-Elect Judge Adriana E	Invoice #	107197-1
Product	October 2012 Campaign	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107197
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/05/12 - 10/29/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Policy Communications
Attention: Accounts Payable
415 S. 6th St.
Ste 200A
Las Vegas, NV 89101

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to						
					10/08/12 to 10/14/12	3x	M-W-F--				
	KSNV			M	10/08/12	:30	8:59 AM	Escobar 2012 TV Ad	\$600.00		2
	KSNV			W	10/10/12	:30	7:25 AM	Escobar 2012 TV Ad	\$600.00		1
	KSNV			F	10/12/12	:30	7:59 AM	Escobar 2012 TV Ad	\$600.00		3
					10/15/12 to 10/21/12	2x	-T-T---				
	KSNV			Tu	10/16/12	:30	8:43 AM	Escobar 2012 TV Ad	\$600.00		5
	KSNV			Th	10/18/12	:30	8:29 AM	Escobar 2012 TV Ad	\$600.00		4
					10/22/12 to 10/28/12	2x	M-W----				
	KSNV			M	10/22/12	:30	8:00 AM	Escobar 2012 TV Ad	\$600.00		6
	KSNV			W	10/24/12	:00			\$600.00	See MG 6.6,6.7,6.8,6.9	7
					NOT AVAILABLE RATE						
2	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/15/12 to 10/21/12	1x	--W----				
	KSNV			W	10/17/12	:30	7:47 PM	Escobar 2012 TV Ad	\$450.00		1
					10/22/12 to 10/28/12	1x	--W----				
	KSNV			W	10/24/12	:00			\$450.00	See MG 6.6,6.7,6.8,6.9	2
					NOT AVAILABLE RATE						
3	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/01/12 to 10/07/12	1x	-----S-				
	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	F	10/05/12	:30	5:47 AM	Escobar 2012 TV Ad	\$450.00	MG for 3.1,10.1	4
	KSNV	Tonight Show	1135p-1237a	F	10/05/12	:30	12:20 AM	Escobar 2012 TV Ad	\$500.00	MG for 3.1,10.1	5
	KSNV			Sa	10/06/12	:00			\$450.00	See MG 3.4,3.5	1
					10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	4:59 PM	Escobar 2012 TV Ad	\$450.00		2

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		Invoice Period	10/01/12 - 10/28/12
Station	KSNV	Order #	107197
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/05/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
3	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	5:10 PM	Escobar 2012 TV Ad	\$450.00		3
4	KSNV	News 3 Today - SUN	9am-930a		to						
					10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:23 AM	Escobar 2012 TV Ad	\$250.00		1
					10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	9:09 AM	Escobar 2012 TV Ad	\$250.00		2
					10/22/12 to 10/28/12	1x	-----S				
	KSNV			Su	10/28/12	:30	9:30 AM	Escobar 2012 TV Ad	\$250.00		3
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/08/12 to 10/14/12	1x	---T---				
	KSNV			Th	10/11/12	:30	6:40 AM	Escobar 2012 TV Ad	\$450.00		1
					10/15/12 to 10/21/12	3x	M-W-F--				
	KSNV			M	10/15/12	:30	6:25 AM	Escobar 2012 TV Ad	\$450.00		3
	KSNV			W	10/17/12	:30	6:19 AM	Escobar 2012 TV Ad	\$450.00		4
	KSNV			F	10/19/12	:30	6:22 AM	Escobar 2012 TV Ad	\$450.00		2
					10/22/12 to 10/28/12	2x	-T-T---				
	KSNV			Tu	10/23/12	:30	6:43 AM	Escobar 2012 TV Ad	\$450.00		5
	KSNV			Th	10/25/12	:30	6:19 AM	Escobar 2012 TV Ad	\$450.00		6
6	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		to						
					10/15/12 to 10/21/12	2x	M-W----				
	KSNV			M	10/15/12	:30	7:07 PM	Escobar 2012 TV Ad	\$750.00		2
					ABLE TO PLACE						

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Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
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Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/05/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
	KSNV			W	10/17/12	:00			\$750.00	See MG 6.6,6.7,6.8,6.9	1
				NOT AVAILABLE RATE							
	KSNV	Vegas Inc.	6:30-8pm	Sa	10/27/12	:30	7:53 PM	Escobar 2012 TV Ad	\$375.00	MG for 12.3,6.1,1.7,10.3,6.4,2.2,6.5	9
				10/22/12 to 10/28/12 2x M-W----							
	KSNV			M	10/22/12	:00			\$750.00	See MG 6.5	3
	KSNV			Tu	10/23/12	:00			\$750.00	See MG 6.6,6.7,6.8,6.9	5
				NOT AVAILABLE RATE							
	KSNV			W	10/24/12	:00			\$750.00	See MG 6.6,6.7,6.8,6.9	4
				NOT AVAILABLE RATE							
7	KSNV	M-F Early News	5-630p		to						
				10/08/12 to 10/14/12 2x --WT---							
	KSNV			W	10/10/12	:30	5:17 PM	Escobar 2012 TV Ad	\$900.00		1
	KSNV			Th	10/11/12	:30	5:17 PM	Escobar 2012 TV Ad	\$900.00		2
				10/15/12 to 10/21/12 2x --WT---							
	KSNV			W	10/17/12	:30	6:26 PM	Escobar 2012 TV Ad	\$900.00		4
	KSNV			Th	10/18/12	:30	5:18 PM	Escobar 2012 TV Ad	\$900.00		3
				10/22/12 to 10/28/12 2x --WT---							
	KSNV			W	10/24/12	:30	5:11 PM	Escobar 2012 TV Ad	\$900.00		5
	KSNV			Th	10/25/12	:30	6:25 PM	Escobar 2012 TV Ad	\$900.00		6
8	KSNV	Rachael Ray	11am-12pm		to						
				10/08/12 to 10/14/12 2x MT-----							
	KSNV			M	10/08/12	:30	11:10 AM	Escobar 2012 TV Ad	\$225.00		2
	KSNV			Tu	10/09/12	:30	11:42 AM	Escobar 2012 TV Ad	\$225.00		1
				10/15/12 to 10/21/12 2x MT-----							
	KSNV			M	10/15/12	:30	11:33 AM	Escobar 2012 TV Ad	\$225.00		3

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INVOICE

Advertiser	Committee to Re-Elect Judge Adriana E
Product	October 2012 Campaign
Estimate Number	

Invoice #	107197-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	107197
Alt Order #	
Deal #	
Order Flight	10/05/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
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Agency Ref	
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Las Vegas, NV 89101

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Rachael Ray	11am-12pm								
	KSNV			Tu	10/16/12	:30	11:43 AM	Escobar 2012 TV Ad	\$225.00		4
				10/22/12 to 10/28/12	2x	MT-----					
	KSNV			M	10/22/12	:30	11:36 AM	Escobar 2012 TV Ad	\$225.00		5
	KSNV			Tu	10/23/12	:30	11:19 AM	Escobar 2012 TV Ad	\$225.00		6
9	KSNV	Thursday Prime 10-11pm	10-11pm								
				10/15/12 to 10/21/12	1x	---T---					
	KSNV			Th	10/18/12	:00			\$2,100.00	See MG 13.6,13.7	1
				NOT AVAILABLE RATE							
10	KSNV	Sunday Today	7a-8am								
				10/01/12 to 10/07/12	1x	-----S					
	KSNV			Su	10/07/12	:00			\$500.00	See MG 3.4,3.5	1
				NOT AVAILABLE RATE							
				10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	7:25 AM	Escobar 2012 TV Ad	\$500.00		2
				10/22/12 to 10/28/12	1x	-----S					
	KSNV			Su	10/28/12	:00			\$500.00	See MG 6.6,6.7,6.8,6.9	3
				NOT AVAILABLE RATE							
11	KSNV	M-F News 3 at Eleven	11pm-1135pm								
				10/08/12 to 10/14/12	1x	M-----					
	KSNV			M	10/08/12	:30	11:25 PM	Escobar 2012 TV Ad	\$775.00		1
				10/15/12 to 10/21/12	1x	M-----					
	KSNV			M	10/15/12	:30	11:20 PM	Escobar 2012 TV Ad	\$775.00		2
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	11:30 PM	Escobar 2012 TV Ad	\$775.00		3

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Noon News	12-1230pm		to						
					10/08/12 to 10/14/12	2x	-T-T---				
	KSNV			Tu	10/09/12	:30	12:23 PM	Escobar 2012 TV Ad	\$275.00		2
	KSNV			Th	10/11/12	:30	12:29 PM	Escobar 2012 TV Ad	\$275.00		1
					10/15/12 to 10/21/12	2x	-T-T---				
	KSNV			Tu	10/16/12	:30	12:12 PM	Escobar 2012 TV Ad	\$275.00		4
	KSNV			Th	10/18/12	:00			\$275.00	See MG 6.6,6.7,6.8,6.9	3
					10/22/12 to 10/28/12	1x	--W----				
	KSNV			W	10/24/12	:30	12:18 PM	Escobar 2012 TV Ad	\$275.00		5
13	KSNV	The Agenda 1230pm	1230-1p		to						
					10/08/12 to 10/14/12	1x	--W----				
	KSNV			W	10/10/12	:30	12:55 PM	Escobar 2012 TV Ad	\$225.00		1
					10/15/12 to 10/21/12	2x	M-W----				
	KSNV			M	10/15/12	:00			\$225.00	See MG 13.6,13.7	2
					NOT AVAILABLE RATE						
	KSNV			W	10/17/12	:30	12:55 PM	Escobar 2012 TV Ad	\$225.00		3
	KSNV			W	10/24/12	:30	12:48 PM	Escobar 2012 TV Ad	\$225.00	MG for 13.2,9.1	6
	KSNV	Thursday Prime 10-11pm	10-11pm	Th	10/25/12	:30	10:43 PM	Escobar 2012 TV Ad	\$2,100.00	MG for 13.2,9.1	7
					10/22/12 to 10/28/12	2x	-T-T---				
	KSNV			Tu	10/23/12	:30	12:45 PM	Escobar 2012 TV Ad	\$225.00		4
	KSNV			Th	10/25/12	:30	12:47 PM	Escobar 2012 TV Ad	\$225.00		5
14	KSNV	News 3 in Prime	7-10pm		to						
					10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	9:07 PM	Escobar 2012 TV Ad	\$900.00		1
					10/08/12 to 10/14/12	1x	-----S				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	News 3 in Prime	7-10pm								
	KSNV			Su	10/14/12	:30	9:07 PM	Escobar 2012 TV Ad	\$900.00		2
				10/15/12 to 10/21/12	1x	-----S					
	KSNV			Su	10/21/12	:30	9:29 PM	Escobar 2012 TV Ad	\$900.00		3
				10/22/12 to 10/28/12	1x	-----S					
	KSNV			Su	10/28/12	:30	9:09 PM	Escobar 2012 TV Ad	\$900.00		4
15	KSNV	Saturday Today	7a-9am								
				10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa	10/06/12	:30	8:56 AM	Escobar 2012 TV Ad	\$325.00		1
				10/08/12 to 10/14/12	1x	-----S-					
	KSNV			Sa	10/13/12	:30	7:58 AM	Escobar 2012 TV Ad	\$325.00		2
				10/15/12 to 10/21/12	1x	-----S-					
	KSNV			Sa	10/20/12	:30	8:56 AM	Escobar 2012 TV Ad	\$325.00		3
				10/22/12 to 10/28/12	1x	-----S-					
	KSNV			Sa	10/27/12	:30	8:30 AM	Escobar 2012 TV Ad	\$325.00		4

Aired Spots **56**

<u>Gross Total</u>	\$29,275.00	
<u>Agency Commission</u>	\$4,391.25	
<u>Net Amount Due</u>	\$24,883.75	Payment Terms 30 Days

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